



The Bharat Scouts and Guides

National Headquarters

Address: Lakshmi Mazumdar Bhawan, 16, M. G. Marg, I. P. Estate, New Delhi-110002

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To
All the State Secretaries,
State Associations of
The Bharat Scouts and Guides,
INDIAN UNION



Circular No. : **11** /2020

Date : **24th Jan, 2020**

SUB: APR WORKSHOP ON COMMUNICATIONS AND MEDIA

Dear Sir/Madam,

We are pleased to inform you that the Scout Association of Maldives is hosting the APR workshop on Communications and media.

Details of the event as follows:

Name of the Event	:	APR Workshop on Communications and Media
Dates	:	11 th to 14 th June, 2020 Participants are requested to arrive on 10th June , and can depart on 14th June, 2020 or the 15 th June 2020 Morning.
Venue	:	Male, Maldives
Workshop Objectives	:	<ul style="list-style-type: none">❖ To provide an overview of the strategies and best practices in internal communications, social, media and storytelling within WOSM content.❖ To familiarize with efficient communication tools and processes❖ To emphasise the proper use of the Scout Brand and other WOSM symbols❖ To reinforce the Global Communications Network and share good practices.
Who can attend	:	The workshop seeks to gather communications and media managers, as well as volunteers or full-time staff handling public relations, internal communications and social media in the organisation.

Forum Fee	:	US\$ 150.00 per person Which includes inland transportation, meals (from dinner of 10 th June until breakfast of 15 June,) accommodation in twin sharing rooms for five nights (10-15 June, check out on the 15 th June) workshop materials, souvenirs and educational tour.
Caution Money	:	Rs. 10,000/- Non-refundable if selected and not participated and adjustable after participation. Demand Draft is to be send in the name of the Director ' Bharat Scouts and Guides ' payable at New Delhi. Selected candidates will have to pay Rs. 1000/- as administrative charges and Rs. 1500/- for magazine which will be adjusted against caution money and Rs. 2500/- towards Scout/Guide welfare fund.
Airfare	:	1. New Delhi to Male, Maldives and back approximately Rs. 31,000/- (subject to actual on the date of booking) 2. Travel Insurance Rs. 2,000/- (approximately) Total Rs. 33,000/- (approximately)
Last Date of Application	:	As the quota is limited, selection will be on the basis of ' First Come First Serve '. The application of the participating candidate should reach to National Headquarters, New Delhi on or before 15th March, 2020 along with caution money Rs. 10000/- & photocopy of valid passport.

You are requested to encourage deserving candidates and recommend application in prescribed proforma (enclosed) to the National Headquarters, Bharat Scouts and Guides, New Delhi along with caution money and latest by **15th March, 2020**.

Thanking you,

Yours Sincerely,


(AMAR B. CHETTRI)
DY. DIRECTOR (BP)

ENCL: As Above

Copy to:-

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
3. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shahid Jeet Singh Marg, New Delhi - 110016.
4. The Commissioner, Novadaya Vidyalaya Samiti, Institutional Area, B-15, Sector - 62, Noida-201309, Uttar Pradesh.
5. All the District Secretaries, District Association of Dammam, Riyad, Muscut and Jamiat Youth Club with a request to take necessary action.