SUB: WORLD CLEANUP DAY ON 21ST SEPTEMBER, 2019 - REG.

Dear Sir/Madam,

In continuation to NHQ Circular No. 81/2019 dated 20.08.2019, The 2019 World Cleanup Day will be held on 21st September, 2019 and coincides with International Peace Day.

World Cleanup Day is a global social action program aimed at combating the global solid waste problem. World Cleanup Day is celebrated with litter cleanup and waste mapping activities.

As you are aware, Plastic pollution is impacting our oceans and marine life, as well as our food chain and the public health. In view of this critical issues at the global level, The World Organisation of the Scout Movement (WOSM) has also partnered with United Nations Environment Programme (UNEP) in this mission to ensure that the seas in the world are Plastic Free which includes environmental education for scouts and followed with cleanliness drive throughout the world level to eradicate and create impact in the society of such pollution.

Hence, to mark the world cleanup, a special cleanliness drive on the occasion of 150th birth anniversary of Mahatma Gandhi, the Bharat Scouts and Guides will launch this cleanup drive on 21st September, 2019 under the leadership of Shri P.G.R. Sindhia, Secretary General, President-In-Council, National Association & State Chief Commissioner, BSG Karnataka State in partnership on the initiatives of our Hon'ble President Dr. Anil Kumar Jain and Hon'ble Chief National Commissioner Dr. K.K. Khandelwal.

We request and appeal to all the State Associations especially State Associations under coastal belt to mobilise the members of the Bharat Scouts and Guides for a massive “Beach Cleanup” drive on 21st September, 2019 from 8.00 A.M. onwards.

The report of cleanliness drive should reach NHQ latest by 25th September, 2019 with a copy to mahatmabsg@gmail.com with action photographs for further submission to the Govt. of India and WOSM as well as for wide publicity in our monthly journal. Share your Actions in social media and should also be uploaded in www.scout.org for wider visibility and use hashtag #Beachcleanup #Mopindia #Betterworld #Climatechange #Scout4sdg

It is earnestly requested that the matter may kindly be complied and communicated to all concerned immediately for further necessary action as the time is very short to coordinate up to the grass root level to undertake the activity.
This may please be taken as "MOST IMPORTANT"

Thanking you and with regards,

Yours in Scouting,

(RAJ KUMAR KAUSHIK)
DIRECTOR

Copy to:

1. All the NHQ Office Bearers of the Bharat Scouts and Guides, National Headquarters.
2. Chairman/Secretary, Railway Scout and Guide Board, Rail Bhawan, New Delhi.
5. All the District Secretaries, District Association of Dammam, Riyadh, Muscat and Jamiat Youth Club with a request to take necessary action.